

Introducing a New Shipment of "Cooper" Perfect-Fitting Women's Underwear

An excellent assortment of the wanted Fall weights in well-known "Cooper" Union Suits for women—garments tailored to fit perfectly; in low neck, ankle length styles, also Dutch neck, elbow sleeves, and ankle length styles. Complete assortment of regular and extra sizes. Priced at \$1.50, \$1.75, \$2, and \$2.25.

Kayser Ribbed Union Suits, \$1.00 to \$1.50.
The new fall weights, in low neck, knee length and sleeveless styles.
Kayser Ribbed Union Suits, 50c, 60c to \$1.00.
Knee-length styles, in white and pink. Complete assortment of regular and extra sizes.
Children's Merode Union Suits, 75c and 85c.
Autumn and winter weights, in high and Bishop neck styles, with long sleeves or elbow length sleeves, and ankle-length drawers. Sizes 2 to 16 years.

Women's Lisle Hose at 35c pair or 3 pairs for \$1

Fine seamless qualities, in black, white and the new fall shades.

Mother's Friend Guaranteed Hose, 75c Pair
New Autumn weights in these fine quality Fibre Silk Hose, guaranteed to wear well. In choice of gray, suede, navy, champagne, white and black. All sizes.

Women's Fibre Silk Hose, 59c Pair
New Autumn styles and weight, full fashioned, long and elastic qualities. In black, white, gray, suede, champagne, smoke, Palm Beach, fawn, tan, bronze, fash and Russian calf.
Palais Royal—Street Floor.

Help win the Liberty Bond.

THE SHOPPING CENTER THE PALAIS ROYAL
ESTAB. 1677
DESIRABLE QUALITIES - CORRECT STYLES
A. LISNER

The Time to Buy Blankets at Savings—See Ad Below.

Stylish New Misses' Fall Coats

Cleverly new-fashioned styles, made of soft, warm wool velour. Brown, blue and green, with extra large cape collar of Lapin fur (gray cone).

A splendid style for misses' high waist line. Are wide, box plaits from collar to belt, finished at waist line with two large smoke pearl buttons, sash belt and ends finished with balls of fur to match collar. Sizes 17, 18, 19.

\$35

Misses' Serge Dresses \$19.50

Smart Misses' Frocks for Fall—in straight line models, plaited or tunic styles and with "Peg-top" skirts. Most of them have Tuxedo collars of white satin and are embroidered and braided in self or contrasting colors. Others in satin, at \$25 and \$35.

Misses' and Women's Pom-Pom Coats, \$28.75

The models are the very smartest that have been introduced. In belted effects, high and normal waist line styles. Coats have beautiful large cape collar of self materials—a few with collars of fur. All the new and desirable shades in the assortment.

Palais Royal—Third Floor.

Warm and Comfy Garments for Children

With the advent of October come the cold days of autumn, a time in which particular care to the clothing of children should be given. Sudden climatic changes make it especially important that the children's wearables be warm enough to protect their young constitutions. Here are suggestions for mothers, at prices that will be readily appreciated.

Sweaters at \$1.98 to \$5.98

Made of all-wool, with the new sailor and roll collars, and large pockets and belts. Colors include brown, navy, green, dark blue and Copenhagen. Some with white collars. Sizes 4 years to 14 years.

Children's Flannellette Night Dresses at 69c ea.

An excellent weight material, in stripes and plain white. Just what every child needs for the cold nights. Sizes 2 to 8 years. (Made with feet). Special, 60c.

Children's Serge Dresses at \$3.98

Made of all wool serge, in sizes for children 4 to 14 years. A variety of styles to select from. Mostly with white pique collars.

Stylish New Fall Coats at \$7.98 to \$12.98

Stylish and dressy garments, with adjustable collars, to fasten high or low. All with two big pockets, all around belts, large and ornamental bone buttons. Splendid assortment of models.

Many garments are snugly lined throughout. Materials include chevrons, seablaine cloth, chinillias and wear-resisting mixtures. Colors in greens, blues, browns, grays, etc. New and better than usual coats at \$7.98 to \$12.98.
Palais Royal—Third Floor.

Fine Linens, Comforts and Blankets At These Low Prices Are Becoming Scarce

—in the markets today—but not here—simply because we made our preparations far enough in advance to be able to take good care of the needs of our patrons in spite of a threatened shortage.

Double-bed Silkline Covered Comforts, filled with white cotton, medium colors. \$1.50 each.
Large Double-bed Comforts, silkline covered, finished with plain borders, filled with white cotton. \$2.50.
Large Double-bed Comforts, silkline covered, finished with silk borders and filled with laminated cotton. \$5.00 each.
Heavy Double-bed Woolen Blankets, unusual value. Pink and blue borders. \$2.35 pair.
Large Double-bed Comforts, pretty floral patterns, silkline covered, filled with white cotton. \$3.50 each.
Heavy Double-bed Woolen Blankets, pink and blue borders, mohair binding. \$4.50 pair.
All-wool Plaid Blankets, for large double-bed, unusual value. \$7.00 pair.
Palais Royal—Second Floor.

Fine Table Linens At Wonderfully Attractive Prices

Fine Derrylvale Table Linens—Rich lustrous quality linens that will retain their brilliancy after long wear.

No. 112—Beautiful, rich-looking Cloths and Napkins that will give lasting satisfaction.
72x70 Cloths \$5.50 each
70x58 Cloths \$5.00 each
70x106 Cloths \$7.75 each
22 in. Napkins \$6.00 Doz.
No. 103—Derrylvale Damask Pattern Cloths, in circular designs, highly finished and highly recommended.
72x70 Cloths \$4.00 each
70x58 Cloths \$3.50 each
70x106 Cloths \$6.00 each
Napkins to match \$5.00 Doz.
No. 121—Derrylvale Double Damask Pattern Cloths, all round designs, in a new line of rich patterns.
72x70 Cloths \$6.00 each
70x58 Cloths \$5.50 each
70x106 Cloths \$8.00 each
Napkins to match \$7.00 Doz.
68-inch Imported Irish Bleached Table Damask, in choice designs, 50c yard.
72-inch Fine Satin-finished Mercerized Bleached Table Damask, in excellent patterns, 75c yard.
70-inch Imported Bleached Table Damask, 60 per cent linen, beautiful finish which will remain after washing. \$1.25.
70-inch All Pure Irish Linen Bleached Table Damask; excellent quality, at \$1.50 yard.
Palais Royal—Second Floor.

Thursday Will Be An Important Day In Our Silk and Dress Goods Dept.

As the Autumnal season approaches the demand for beautiful silks and warm, luxurious fabrics increases. We are READY to supply you with both—and offer you an assortment unexcelled, from which to select the new Fall weights, colors and patterns. You will find them all here—and priced at our always moderate figures.

At \$1.59, \$1.75 and \$2 yd.—36-inch Novelty Stripe, Pekin stripe, and Satin Rye. In a full assortment of street colorings.
New Crepe Meteors, \$2 and \$2.50 yard—40 inches wide; a heavy lustrous quality; clinging and graceful qualities for dinner-gowns, evening dresses, dance frocks, etc. Comes in white, black, evening and street colors.
40-inch Crepe de Chine at \$1.35 yard—50 pieces of this wonderful, serviceable, and much-wanted fabric. In white, black, and flesh and other new and desirable shades. Other qualities at \$1.65 and \$2 yard.
Plaid Silks, \$1.50, \$1.75, and \$2 Yard—Fashion says plaids for waists, dresses, and combinations of serge and plaids for street and shopping costumes. Beautiful plaids in 27 and 36 inch widths at the above attractive prices.
A Magnificent Showing Beautiful Georgette Crepe at \$1.59 and \$1.85 yd.
Over 100 pieces, in black, white, evening, and street shades. A heavy, crepe quality.
Black Silks
35-in. Black Peau de Soie, \$1.59 yd.
36-in. Black Satin de Chine, \$1.39 yd.
35-in. Black Messaline, \$1.35 yd.
35-in. Peau de Cygne, \$1.50 yd.
35-in. Failla Francaise, \$2.00 yd.
40-in. Satin Charmeuse, \$2.00 yd.
40-in. Meteor Sublime, \$2.00 yd.
35-in. Satin Duchesse, \$1.50 yd.
40-in. Silk Poplin, \$1.50 to \$1.75 yd.
Many other notable 35-in. Silks at \$1.25 to \$3.00 yd.
White Silks
35-in. Messaline Satin, \$1.35 yd.
35-in. Wash Satin, \$1.00 yd.
35-in. Duchesse Satin, \$1.50 yd.
35-in. Satin de Chine, \$1.50 yd.
35-in. Cotton Back Satin, \$1.00 yd.
35-in. Belding Satin, \$1.35 yd.
35-in. Tussah Crepe, \$1.45 yd.
40-in. Canton Crepe, \$2.50 yd.
Velvets
Black and All Colors.
35-in. Paon Velvets, \$1.00, \$1.50, \$2.00.
35-in. Straight Pile, \$1.00, \$1.50, \$2.00.
35-in. Peon or Mirror, \$1.50, \$2.00, \$2.50.
24-in. Black Plain Velvet, \$2.00, \$2.50.
Dress Velvets
40 in wide, afternoon and dark colors and black chiffon and panne; wine, plum, hunters, taupe, African, fawn, copen, wistaria, and gray \$2.50, \$3.00 UP TO \$6.50
Palais Royal—Second Floor.

1,000 New Waists In An Unusually Important Selling Event Here Tomorrow
Hundreds of New Fall Styles in Four Wonderful Groups Placed on Sale At

\$1, \$1.95, \$2.95 and \$3.95



Few women can claim an overabundance of charming blouses. When one has worn a blouse several times the newness, as it were, becomes lost, and the longing for prettier styles takes hold. This sale provides the opportunity to provide that longing, with not alone cleverly fashioned entirely new Fall Styles, but also qualities not surpassed at the price. There are

Georgette Waists, White Voile Waists, Crepe de Chine Waists, Colored Wash Waists,

in this assortment. A wonderful variety of trimmings are to be found—such as frills, beads, embroidery, tucks, plaits, new cuffs, and collars, etc., etc.
Many dashing new colors included. You must come prepared to buy several.
Palais Royal—Third Floor.

Rugs, Curtains and Portieres At Big Money-Savings

\$59.50 Royal Wilton Rugs, Size 9x12, at \$51.75

In beautiful floral effects and rich oriental designs, resembling the Serapi of Persian handcraft. Wonderful values.

\$7.45 Seamless 6x9 Reversible Rugs, \$4.95

They are in plain centers; also some all-over effects. They will furnish a sleeping room equal to a rug at double the value.

Handsome Scrim and Nottingham Lace Curtains Priced at \$1.50 pair

Nottingham Curtains are 2½ and 3 yards long and 45 inches wide, splendid qualities with both figured and plain centers. The scrim curtains are 2½ yards long and 36 inches wide, with plain centers. Some have plain lace edges; others have lace insertion.

A wonderful assortment of Filet Lace Curtains at \$2.25 pair.

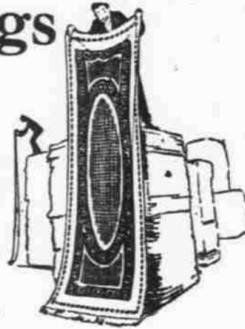
In white, ecru, and cream, with plain centers. This lot includes many handsome border effects; also several styles with pretty filet ruffle.

\$42.50 Body Brussels and Wilton Velvet Rugs, 9x12 feet, \$36

Mostly small figured patterns; a few medallion effects; the colorings are here to suit most every substantial scheme of decoration.

9x12-ft. Axminster Rugs at \$29.50

Splendid variety of modern designs and floral coverings.



Dutch Style Madras Curtains at \$2.98 and \$3.49 pair.

With valance—are suitable for bedroom or living room. Sizes 36 to 40 inches wide and 2½ yards long.

Charmingly Simple Net and Marquisette Curtains at \$1.98 pair.

In plain styles, with neat Cluny edges; 2½ yards long and 36 inches wide. An attractive offering at this price.

Beautiful Sun-Fast Madras Portieres, Repp and Poplin and Tapestry Portieres
Artificial Silk Portieres, \$9.75 and up to \$22.50.
Sunfast Madras Portieres, \$2.35 to \$5.98.
Tapestry Portieres, \$6.75 to \$9.50.
Heavy Repp and Poplin Portieres, \$7.50.
Palais Royal—Second Floor.

Millinery That Is a Revelation of Beauty

A superb display—the like of which is doubtful if you will see outside of New York. Selections made by the Palais Royal Millinery Fashion Chief from every American house of merit, as well as imported models from Paris modistes assure you of the most beautiful styles that have been brought forward this season.

Beautiful Reproductions of Imported Models at \$7.50, \$10 and \$12.50

Styles that are authentic—reproductions that show the cleverness of the Parisian artists, yet produced right here, in many cases, by our own expert staff of artists. Featured are all the beautiful new shapes, in black, taupe, purple, negre, sand and American Beauty.

New Untrimmed Hats at \$2.49, \$3.98 and \$11.95

Every conceivable new idea is embodied in these Hats of beautiful Hatter's Plush, Lyon's Velvet and Silk Velvet. You may choose from the assortment the simplest small turban right on up to the extreme flare styles.
Palais Royal—Second Floor.



The Bargain Basement Puts Forth Another Important Event

\$1.75 Smart Ready-to-Wear Hats at \$1.19

Large and small shapes, including sailors and mushroom, with high crowns and small brims; also soft crown and soft brim styles, neatly trimmed with silk ribbon bands and bows. Choice of black and colors.
Untrimmed Shapes At \$1.25 to \$1.98
A splendid assortment of the new fall styles, in black and colors.
\$1.49 Children's Untrimmed Hats, 98c
A large assortment of these pretty hats in corduroy, velvets and plush. Neatly trimmed with ribbons, flowers and novelties. In black, navy, rose, etc.
75c New Ostrich Pom Pom Trimmings, 49c ea.
In black, brown, navy and taupe.
Palais Royal—Bargain Basement.

59c Waists Tomorrow at 39c

All sizes from 38 to 44 in White Voile and Crepe, large collars, some lace trimmed; all with elastic waist band.

17c Yd. Scotch Plaid Suitings, 3 yards 39c

Shepherd checks and black and white; also cheerful, bright color plaids, suggesting children's school dresses.

69c Outing Flannel Petticoats at 39c

Extra heavy, pink and blue stripes, 12-inch scalloped flounce. Well made Petticoats; good value at 69c.

49c Bureau Scarfs Tomorrow at 39c

Of genuine Indian Head, with 1¼-inch hemstitched hem. "Indian Head" is free of dressing, washes and wears well.

59c Yard Table Damask Tomorrow at 39c

Bleached and unbleached Damask; ten good patterns to select from; 58 and 58 inches wide.

39c

59c Linene Squares Tomorrow at 39c

Of sheer White Linene, 30 inches square, hemstitched; Fleur de lis and other patterns of raised embroidery in each corner.

3,200 Yards Embroideries, values to 19c at 9c

Choice of Nainsook, Swiss, and Cambric Embroidery and Edges up to 6 inches wide; great variety and fast edges.

Laces, Values to 15c Yard, Tomorrow 9c

Silk and Cotton Net Laces, up to 4 inches wide, on white and ecru. Limited quantity of each.

Women's Ribbed Vests, Tomorrow at 9c

Seconds of 15c grade, mill mends, difficult to discover. Regular and extra sizes, taped and lace necks.

12½c Cotton Batting, Half Pound Roll for 9c

This grade of Batting cannot be bought today on the wholesale market, in bale lots as little as 9c a roll.

9c

12½c Huck Towels, Tomorrow at 9c

Two Lots—Lot No. 1—Hemmed Towels with borders in colors; sizes 34x19 inches. Lot No. 2—Comprises superior quality Guest-Towels 23x16 inches, with 3-inch satin border.